

## 2017 NTBF AUTHOR ADVERTISING OPPORTUNITY

<p>QUARTER PAGE 4.5 x 1.75 \$25.00</p>	<p>HALF PAGE 4.5 x 3.5 \$50.00</p>
	<p>QUARTER PAGE 4.5 x 1.75 \$25.00</p>
<p>RED WHITE BLUE PURPLE= WHOLE PAGE 4.5 x 7 \$100.00 (Inside front—\$125.00)</p>	

Type of Ad	
Listed as a participating author	Free
Latest book and picture	\$ 12.50
Bold listing	\$ 10.00
1/4 page	\$ 25.00
1/2 page	\$ 50.00
Full page	\$ 100.00
Inside front	
Full Page	\$ 125.00

- 📖 We will do Facebook and Twitter posts and tweets for ALL NTBF participants for no charge – one post or tweet.
- 📖 The program will be printed and ready to be distributed by April 1, 2017, so deadline for ads and payment will be March 1, 2017.
- 📖 These ads will be cash or charge only – no in-kind.
- 📖 Ads must be submitted as color JPG or PDF at 150dpi and at actual print size (see dimensions at left), OR we will compose your ad using whatever is sent, with no prepress approval.
- 📖 The ads will be on the website for 1 year.
- 📖 Questions??? Email [ntbf10@verizon.net](mailto:ntbf10@verizon.net)

**Pay for ads at:**

<http://www.ntbf.org/store/c7/Advertisement.html>

Or mail a check to:

North Texas Book Festival, Inc.  
624 W University Dr # 274  
Denton, TX 76201

**Send camera ready copy or information to:**

[ntbf10@verizon.net](mailto:ntbf10@verizon.net)