

CALL FOR ENTRIES
The Fourth Annual North Texas Book Festival Book Awards
April 16-17, 2010

You are invited to enter the Fourth Annual North Texas Book Festival Book Awards competition, recognizing excellence in books published by their authors and/or by small, independent publishers. Books will be judged on content, design, quality of manufacturing, and marketing efforts by their authors and publishers. Three finalists will be chosen in each of the categories. The finalists will be recognized and the awards presented at the Book Trails Dinner on Friday evening, April 16, 2010, and the books will be prominently displayed during the Festival itself the following day, Saturday, April 17, 2010.

The 2010 Awards will be presented in the following categories:

- **Children's Books of the Year (2)** – Awards will be presented for Fiction and Non-fiction books. The book can be either a fully illustrated picture book or a chapter book, with or without illustrations. Categories may be combined or subcategories added, depending on the number of qualifying entries.
- **General Trade Books of the Year (2)** – Awards will be presented for Fiction and Non-fiction books, illustrated or not, of any genre, intended for young adult through adult readers. Categories may be combined or subcategories added, depending on the number of qualifying entries.

Who May Enter

Authors who have subsidized the cost of publishing their own books, whether produced by traditional printing methods or digitally by print-on-demand, may submit their books for the competition. Independent publishers (publishers who produce 5 or fewer titles per year, with an initial press run of 5000 copies or less) may submit books on behalf of their authors. Books submitted must have been published, or carry a copyright date, no earlier than three years prior to the year of the award; i.e., for the 2010 Awards, books must have been produced no earlier than 2007.

Participation in the North Texas Book Festival and/or Book Trails Dinner is not required to enter the competition; however, if chosen as a finalist, authors will be asked to provide books to display and sell at the Festival if they cannot attend in person.

Members of the board of directors of the North Texas Book Festival, Inc. and their family members are ineligible to enter until the year after the member's term on the board ends.

How to Enter

Authors or publishers may submit for consideration a total of two (2) titles in one or both categories. Submit two (2) copies of each title entered. Affix a copy of the completed entry label to the inside cover of each book. Enclose with the books the completed top of the entry form and a check for the total entry fee(s) made payable to North Texas Book Festival (or credit card billing information) to:

North Texas Book Festival Book Awards
P.O. Box 455
Argyle, TX 76226

All copies of books submitted for consideration become the property of the North Texas Book Festival, Inc., and will not be returned.

Deadline for Entry

Because of the time required for thorough reading and thoughtful judging, submissions may be made **beginning September 1, 2009; all entries must be received by December 31, 2009.** Please mail your books in time to arrive by this date (and the sooner, the better). Submissions received after the deadline will be returned unopened. Finalists will be notified by March 15, 2010.

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NORTH TEXAS BOOK FESTIVAL
BOOK AWARDS
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Author Name: _____

Entry Fee: \$25 per title, per category x (no.) _____ books: = \$ _____ enclosed

Pay by check payable to **North Texas Book Festival**; enter **Book Award** on the detail line
OR

Bill my credit card: Visa Mastercard Discover American Express

(Note: The charge will appear on your statement as *Tattersall Publishing*)

Card No. _____ Exp. Date _____

Billing address for card _____
_____ Zip Code _____

Below are labels for the required two copies of your book. Separate and affix to the inside cover of each copy of each title submitted (up to two titles per entrant; duplicate this form as necessary).

**North Texas Book Festival Book Award
2010 Entry Label**

**North Texas Book Festival Book Award
2010 Entry Label**

This form must be attached to each title you submit. Tape to the inside front cover of each copy of each book submitted.

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Category: Children's Book: Fiction Non-fiction
 General Trade Book: Fiction Non-fiction

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 General Trade Book: Fiction Non-fiction

Title

Title

Author(s)

Author(s)

Publishing Company Name

Publishing Company Name

Contact Person, if other than Author

Contact Person, if other than Author

Address

Address

City, State, Zip

City, State, Zip

Telephone

Telephone

email

email

Website

Website

On the back of this form, provide information about the marketing and/or publicity efforts made on behalf of this book, including any other honors and awards received. Please do not exceed the space provided.

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